MBA 510: Critical Thinking for Managers

In Workflow
1. 20BUS GR Director of Curriculum (steve_allen@ncsu.edu)
2. 20BUS Grad Head (rswarr@ncsu.edu)
3. MGMT CC Chair GR (katherine_krawczyk@ncsu.edu)
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7. ABGS Coordinator (mlnosbis@ncsu.edu)
8. ABGS Meeting (mlnosbis@ncsu.edu)
9. sgallen (steve_allen@ncsu.edu)
10. ABGS Chair (mlnosbis@ncsu.edu)
11. Grad Final Review (mlnosbis@ncsu.edu)
12. PeopleSoft (none)

Approval Path
1. Mon, 19 Dec 2016 22:08:45 GMT
   Steven Allen (steve_allen): Approved for 20BUS GR Director of Curriculum
2. Tue, 20 Dec 2016 12:19:09 GMT
   Richard Warr (rswarr): Approved for 20BUS Grad Head
3. Tue, 20 Dec 2016 13:13:05 GMT
   Katherine Krawczyk (katherine_krawczyk): Approved for MGMT CC Chair GR
4. Tue, 20 Dec 2016 14:34:27 GMT
   Steven Allen (steve_allen): Approved for MGMT Dean GR
5. Thu, 05 Jan 2017 20:37:51 GMT
   Eileen Taylor (eztaylor): Approved for eztaylor
   Eileen Taylor (eztaylor): Approved for eztaylor
   Peter Harries (pjharrie): Approved for ABGS Coordinator
8. Thu, 02 Feb 2017 16:45:38 GMT
   Melissa Nosbisch (mlnosbis): Approved for ABGS Meeting

New Course Proposal
Date Submitted: Mon, 19 Dec 2016 21:28:35 GMT

Viewing: MBA 510 : Critical Thinking for Managers
Changes proposed by: eztaylor

Change Type
Major

Course Prefix
MBA (Business Administration)

Course Number
510

Dual-Level Course
No
Cross-listed Course
No

Title
Critical Thinking for Managers

Abbreviated Title
Critical Thinking for Managers

College
Poole College of Management

Academic Org Code
Business Management (20BUS)

CIP Discipline Specialty Number
52.0201

CIP Discipline Specialty Title
Business Administration and Management, General.

Term Offering
Fall, Spring and Summer

Year Offering
Offered Every Year

Effective Date
Spring 2017

Previously taught as Special Topics?
Yes

Number of Offerings within the past 5 years
8

<table>
<thead>
<tr>
<th>Course Prefix/Number</th>
<th>Semester/Term Offered</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA 590</td>
<td>Fall 2016</td>
<td>90</td>
</tr>
<tr>
<td>MBA 590</td>
<td>Summer 2016</td>
<td>27</td>
</tr>
<tr>
<td>MBA 590</td>
<td>Spring 2016</td>
<td>46</td>
</tr>
<tr>
<td>MBA 590</td>
<td>Fall 2015</td>
<td>60</td>
</tr>
<tr>
<td>MBA 610</td>
<td>Summer 2015</td>
<td>12</td>
</tr>
<tr>
<td>MBA 610</td>
<td>Spring 2015</td>
<td>18</td>
</tr>
<tr>
<td>MBA 610</td>
<td>Fall 2014</td>
<td>41</td>
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<tr>
<td>MBA 610</td>
<td>Spring 2014</td>
<td>20</td>
</tr>
</tbody>
</table>

Course Delivery
Face-to-Face (On Campus)
Distance Education (DELTA)
Online (Internet)

Grading Method
Graded/Audit Credit Hours

1

Course Length

7 weeks

Contact Hours
(Per Week)

<table>
<thead>
<tr>
<th>Component Type</th>
<th>Contact Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>3</td>
</tr>
</tbody>
</table>

Course Is Repeatable for Credit

No

Instructor Name

Eileen Taylor

Instructor Title

Associate Professor

Grad Faculty Status

Assoc

Anticipated On-Campus Enrollment

Open when course_delivery = campus OR course_delivery = blended OR course_delivery = flip

<table>
<thead>
<tr>
<th>Enrollment Component</th>
<th>Per Semester</th>
<th>Per Section</th>
<th>Multiple Sections?</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>54</td>
<td>54</td>
<td>No</td>
<td>taught fall semesters</td>
</tr>
</tbody>
</table>

DELTA/Online Enrollment:

Open when course_delivery = distance OR course_delivery = online OR course_delivery = remote

<table>
<thead>
<tr>
<th>Delivery Format</th>
<th>Per Semester</th>
<th>Per Section</th>
<th>Multiple Sections?</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEC</td>
<td>90</td>
<td>90</td>
<td>No</td>
<td>taught fall and spring</td>
</tr>
</tbody>
</table>

Course Prerequisites, Corequisites, and Restrictive Statement

For online sections, must be enrolled in MBA program.

Is the course required or an elective for a Curriculum?

Yes

Which Curricula are Affected?

<table>
<thead>
<tr>
<th>SIS Program Code</th>
<th>Program Title</th>
<th>Required or Elective?</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA</td>
<td>All tracks</td>
<td>Required</td>
</tr>
</tbody>
</table>

Catalog Description

Structure for critically analyzing and evaluating an issue, claim, text, or speech from a management perspective. Systematic analysis and evaluation of information, concepts, and ideas in order to identify underlying assumptions, purposes, and questions. Synthesis of this knowledge to logically form conclusions and recognize implications. Communication of arguments and beliefs and recognition of common language barriers in the written and spoken word.
Justification for new course:

Critical thinking skills are one of the top 5 skills noted by MBA recruiters as necessary for career success. Managers need to be able to think through complex problems and solve them under time pressure. This course gives them a structured approach for reasoning through an issue. Noting this need, the MBA curriculum committee has added this course as a required part of the MBA curriculum.

Does this course have a fee?

No

Consultation

<table>
<thead>
<tr>
<th>College(s)</th>
<th>Contact Name</th>
<th>Statement Summary</th>
</tr>
</thead>
<tbody>
<tr>
<td>College of Humanities and Social Sciences</td>
<td>Deanna Dannels facilitated Department of Communication and Department of Philosophy and Religious Studies</td>
<td>I am pleased to see an emphasis on critical thinking for managers and this seems like a good class. While we also certainly encourage critical thinking about scholarly articles, this courses encouraging managers to think critically about issues and information from all kinds of sources, which is valuable and does not significantly overlap with what we do. Philosophy: I don't see significant overlap and have no objections to the course.</td>
</tr>
</tbody>
</table>

Instructional Resources Statement

The online course will be taught by current faculty as an overload.
The FTF course will be taught by current faculty in-load.
Part-time graders/section managers will be hired to assist with increased demands due to enrollment growth.

Course Objectives/Goals

Goal 1: Students will develop intellectual critical thinking and communication skills.
Goal 2: Students will develop personal and social responsibility.
Goal 3: Students will learn how they learn.

Student Learning Outcomes

Outcomes Goal 1:
Students will systematically analyze and evaluate information, concepts, and ideas in order to identify underlying assumptions, purposes, and questions, and synthesize this knowledge logically to form conclusions and recognize implications of those conclusions.
Students will evaluate the eight elements of thought using nine intellectual standards (accuracy, clarity, precision, depth, breadth, relevance, fairness, significance, and logic).
Students will communicate their arguments and beliefs clearly and succinctly in writing.
Students will recognize common language barriers in the written and spoken word.

Outcomes Goal 2
Students will articulate their own beliefs and convictions, as well as others’, beliefs, about what it means to be human and to create a just society.
Students will evaluate ethical and other issues from multiple perspectives and employ those considerations to chart coherent and justifiable courses of action.
Students will integrate the concepts of sustainability into their thinking and decision-making.

Outcomes Goal 3
Students will reflect on their thinking and learning process in order to improve upon it.
### Student Evaluation Methods

<table>
<thead>
<tr>
<th>Evaluation Method</th>
<th>Weighting/Points for Each</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Written Assignment</td>
<td>16.67</td>
<td>There are six assignments students may complete. They must earn a minimum passing score on each assignment in order to earn any credit for the assignment. Specifications grading is used and the number of satisfactory assignments completed determines the letter grade in the course as follows: 6 S grades = A, 5 S grades = B, 4 S grades = C, 3 S grades=D, fewer = F. Students may revise and resubmit one of the 6 assignments in order to improve a U to an S.</td>
</tr>
</tbody>
</table>

### Topical Outline/Course Schedule

<table>
<thead>
<tr>
<th>Topic</th>
<th>Time Devoted to Each Topic</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>NA</td>
<td></td>
<td>See syllabus</td>
</tr>
</tbody>
</table>

### Syllabus

MBA590_Critical Thinking Syllabus.docx

### Additional Documentation

### Additional Comments

minosbis 1/5/2017: There seems to be high demand for the course given previous enrollment. 1) Explain how a grade of "S" on the writing assignments results in a letter grade for the course, as this is a letter-graded course. Are students not required to turn in all assignments, and they are only graded on the assignments they turn in? 2) Syllabus does not contain all required components (see graduate syllabus checklist). 3) All new course proposals need an external consultation. Please reach out to Dr. Deanna Dannels (dpdannel@ncsu.edu) who can facilitate consultations from CHASS, and note the consultation summaries in the consultation field of this form.

minosbis 1/24/2017: Instructor has addressed the concerns.

ABGS Reviewer Comments:
- No comments/concerns

pjharrie 1/31/2017: I feel that the bar is pretty low for getting an A - just getting a ‘Satisfactory’ on the assignments. That sounds like a C to me.

### Course Reviewer Comments

eztaylor (Thu, 05 Jan 2017 20:36:58 GMT): I have made revisions to address 1 and 2 above. 1. I've added detail about grading in the student evaluation section above. 2. I've revised the syllabus to comply with the graduate syllabus checklist. 3. I will follow up on the external consultation.

eztaylor (Mon, 23 Jan 2017 14:42:58 GMT): I followed up on consultation with CHASS and received the response below. It appears that this course does not conflict with or overlap with existing courses. Eileen-- I consulted with the Department of Communication (given the communication outcomes) and the Department of Philosophy and Religious Studies (given the critical thinking focus) and here are their responses: Communication: I am pleased to see an emphasis on critical thinking for managers and this seems like a good class. While we also certainly encourage critical thinking about scholarly articles, this courses encouraging managers to think critically about issues and information from all kinds of sources, which is valuable and does not significantly overlap with what we do. Philosophy: I don't see significant overlap and have no objections to the course. Best, Deanna

Key: 10957