Quantitative Analysis of Directives in Disney Princess Films

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Results: Mitigation Rates and Urgency

Results: Mitigation Rates and Heroism

Results: Total Collected Directives

Future Directions

Men tend to speak significantly more than women in Disney films, despite the fact the movies are ‘for girls.’

Speaking roles tend to be male unless there is a ‘reason’ for femininity, such as motherhood or feminized profession.

Women in classic films mitigate at significantly higher rates than men in both urgent and non-urgent settings.

The discrepancy between heroes and villains tends to be higher between women than between men, suggesting a potential correlation between mitigation and good femininity.

New Age films resist trends, suggesting Disney’s gender representations are currently evolving.

Explore the relationship between directives and power
Analyze the nuance of queer-coding villains in Disney
Expand analysis to other gendered discourse markers such as apologies, questions, and conflict talk
Triangulate quantitative findings with qualitative critical discourse analysis

References