Focus Groups

- 3 venues
- Pre and post survey
- Introduction to sea level rise and saltwater intrusion
- Resilience vote
- Indicator voting
- Final resilience vote
- Recorded and transcribed

Residential Survey

“Drop-off / Pick up”
- 1000 addresses
- Introduction letter
- Online version
- In person contact survey drop-off
- Pick up survey
- Or mail back survey
- February through April

Pilot Results

Intercept survey in analogous location
- 50 responses
- Exploratory factor analysis
- Principal component analysis

Next Steps

After completion of the residential survey, we will utilize SPSS AMOS 24 to develop a structural equation model that explores key factors for resilience on the Albemarle Pamlico Peninsula. There will also be three more focus groups targeting low socio-economic status communities to ensure that the framework is applicable to diverse perspectives. The goal is to provide insight into resilience strategies for coastal planners. Further, the framework may identify which communities will be most vulnerable and take the longest to recover from coastal hazards.

References