

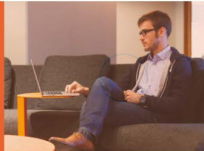
The INDUSTRY IMMERSION Program

Are you curious about industry careers?



A program for doctoral & postdoctoral researchers

Do you possess the skills that industry companies seek?



July 30 - August 4, 2017

PRAISE FOR THE IMMERSION PROGRAM FROM PREVIOUS PARTICIPANTS

"The best week at NCSU!"

"This program should be required of all Ph.D. students. It's relevant, and necessary with the current job market."

"One of the best experiences in my career. I would recommend everyone that wants to transition to industry go through this program."

"Make it a required course. This program was far more helpful to me than some of our core courses."

"The Transition to Industry Program changed my perspective on how I view this transition. Before this week I felt helpless and discouraged, but I now feel energized and that I have the correct tools to take on this move."

Beyond technical prowess, those who plan to transition from academia to industry are expected to display the following core competencies:

- ▶ Familiarity with key industry concepts (market analysis, funding, commercialization, IP, RA)
- ▶ Knowledge of business models used by industry firms
- ▶ Technology evaluation
- ▶ Experience with basic concepts of business strategy
- ▶ Professional soft skills: teamwork, leadership, spoken and written communication

INDUSTRY GUESTS Industry professionals from several companies will participate in four career panels and numerous presentations and networking activities offered throughout the week.

TOPICS

Industry careers overview	Regulatory affairs	Legal & intellectual property
Entrepreneurship & startups	Embracing diversity	Market assessment
Industry segments	Commercializing science	Management practices
Research & development	Teamwork & Leadership	Business strategy & company financing

ACTIVITIES

Professional photo session	Linkedin development & use	Business card design
Public presentation strategies	HR panel	Interview skills
Project management	Management panel	Network skills & events
Human resources	R&D panel	Elevator pitches
Resume, CV, & cover letters	Alternative careers panel	

PLEASE CONTACT JASON CRAMER IF INTERESTED jmcramer@ncsu.edu

Find out more at GO.NCSU.EDU/INDUSTRY-IMMERSION