Beyond technical prowess, those who plan to transition from academia to industry are expected to display the following core competencies:

- Familiarity with key industry concepts (market analysis, funding, commercialization, IP, RA)
- Knowledge of business models used by industry firms
- Technology evaluation
- Experience with basic concepts of business strategy
- Professional soft skills: teamwork, leadership, spoken and written communication

Industry professionals from several companies will participate in four career panels and numerous presentations and networking activities offered throughout the week.

**TOPICS**

- Industry careers overview
- Entrepreneurship & startups
- Industry segments
- Research & development
- Regulatory affairs
- Embracing diversity
- Commercializing science
- Teamwork & Leadership
- Legal & intellectual property
- Market assessment
- Management practices
- Business strategy & company financing

**ACTIVITIES**

- Professional photo session
- Public presentation strategies
- Project management
- Human resources
- Resume, CV, & cover letters
- Linkedin development & use
- HR panel
- Management panel
- R&D panel
- Alternative careers panel
- Business card design
- Interview skills
- Network skills & events
- Elevator pitches

**PLEASE CONTACT JASON CRAMER IF INTERESTED**

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