

Routing for On-Campus Approval of Degree Program Actions

Type of Action: Enter "X" for Action Type(s) and list Title and Prefix(s) as indicated

| | |
|---|---|
| _____ New Degree Program | Proposed Program Title _____Master of Management_____ |
| _____ New Certificate Program | Proposed Certificate Program Title _____ |
| _____ New Minor Program | Proposed Minor Program Title _____ |
| ___x___ Change in Degree Program Title | Current Degree Program Title ___Master of Global Innovation Management_ |
| _____ Change in Certificate Program Title | Current Certificate Program Title _____ |
| | Proposed Certificate Program Title _____ |
| _____ Change in Minor Program Title | Current Minor Program Title _____ |
| | Proposed Minor Program Title _____ |
| _____ Change in Course Prefix | Current Course Prefix _____ Proposed Course Prefix _____ |
| Proposed Effective Date ___Fall 2017_____ | Program Contact: ___Steven Allen, Assoc Dean_____ |
| Proposed CIP Code (see https://nces.ed.gov/ipeds/cipcode/default.aspx?y=55): _____ 52.0201 _____ | |

Routing of Action: Indicate date when the following occurs

Completed Request to Plan and 1-page Concept Paper

_____ Council of Dean's- Approval to Plan

Completed Proposal

___4/4/17___ Department Head endorses*

___4/12/17___ College Curriculum Committee (undergraduate or graduate) recommends*

___4/14/17___ College Dean endorses*

Proposal moves to Undergraduate or Graduate office for routing

N/A Recommended by Vice Provost, DELTA, if applies*

N/A Substantive Change Review Team (SCRT) informed

_____ If SACS notification is required, SCRT prepares letter for Chancellor to send to SACS

_____ University Courses & Curriculum Committee **or** Administrative Board of the Graduate School recommends

_____ Associate Deans Council **or** Graduate Operations Council informed

_____ Dean (Graduate School or DASA) approves*

Proposal move to the Executive Vice Chancellor Provost's office for routing

_____ Vice-Provosts informed

_____ Deans' Council recommends*

_____ Executive Vice Chancellor and Provost approves*

_____ Chancellor's Executive Officer's (EOM) recommend

_____ University Council informed

_____ Board of Trustees subcommittees recommend

_____ Chancellor approves*

_____ Accreditation Liaison notifies SACS, if applicable

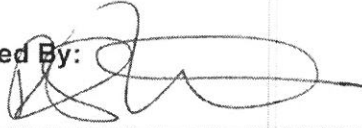
_____ Submitted to UNC-General Administration by Provost's Office

* Signature is required on the signature page for the action

**Change in Program Name: Master of Global Innovation
Management to Master of Management
North Carolina State University**

This request has been reviewed and approved by the appropriate campus committees and authorities.

Endorsed By:

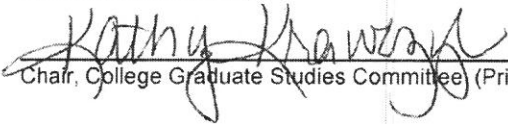


4/18/17

Head, Department/Director of Graduate Program (Printed Name and Signature)

Date

Recommended By:

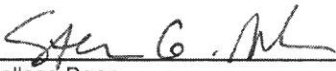


4/18/17

Chair, College Graduate Studies Committee (Printed Name and Signature)

Date

Endorsed By:



4/18/17

College Dean

(Printed Name and Signature)

Date

Recommended By:

Vice Provost, DELTA (if DE degree)

(Printed Name and Signature)

Date

Approved By:

Dean of the Graduate School

(Printed Name and Signature)

Date

Recommended By:

Dean's Council

(Printed Name and Signature)

Date

Approved By:

Executive Vice Chancellor and Provost

(Printed Name and Signature)

Date

Approved By:

Chancellor

(Printed Name and Signature)

Date

(revised August 2015)

April 20, 2017

To: Dean Maureen Grasso, Graduate School
From: Dr. Steve Allen, Associate Dean, Poole College of Management
Re: Request for Degree Program Name Change

The Poole College of Management requests that the *Master of Global Innovation Management (MGIM)* degree program be renamed to the *Master of Management*, effective 8/15/2017.

Background

The Master of Global Innovation Management (MGIM) degree program was established at NC State in 2008. This one-year, dual degree program provides training in innovation management and basic business management for early-career managers. The program is offered in partnership with Aix-en-Marseille Graduate School of Management/IAE (AMGSM/IAE). More than 165 students have completed the program; 18 are enrolled in the current academic year. MGIM graduates that are competitively admitted may complete an additional year of study in the Jenkins MBA program and earn an MBA from NC State.

In 2012, the College of Management began offering another one-year dual degree program focused on Global Luxury Management (GLM). This program is offered in partnership with SKEMA Business School in France. The GLM program is currently listed as a concentration under the Master of Global Innovation Management degree umbrella, although the program focuses on luxury rather than innovation. All GLM students currently receive a *Master of Global Innovation Management* degree upon graduation.

In 2015, the faculty of the Jenkins Graduate School voted to stop offering the MGIM due to low program enrollment and the need to shift resources to other graduate-level programs with higher market appeal. Students admitted in the 2016-2017 year will be the last group to earn the *Master of Global Innovation Management* degree with a concentration in innovation management. AMGSM/IAE has been informed of the decision and is currently looking for another US partner.

Given the discontinuation of the MGIM program, we believe it is the right time to consider changing the name of this one-year masters degree to one that more accurately reflects continuing, and possibly future, programs of study.

Justification

Changing the name of the one-year degree to *Master of Management* is appropriate at this time because:

- After the current class graduates in May 2017, the name *Master of Global Innovation* will no longer represent an actual program of study under the degree.
- AMGSM/IAE is looking for a new US partner and wants to continue to use the MGIM degree name outside of the partnership with NC State
- *Master of Management* is a recognized name for a one-year degree in business. Some schools offer a general management degree; others permit specialization in a particular area of business.
- Interest in the GLM program remains strong. *Master of Management* is both sufficiently broad and accurate to be the umbrella degree that has Global Luxury Management as a concentration.
- Adopting the name *Master of Management* for this degree will provide a framework under which Jenkins may consider other degrees with market value in the future (e.g., sustainability management).

NC STATE

Melissa Nosbisch <mlnosbis@ncsu.edu>

revised MGIM to MM proposal

Melissa Nosbisch <mlnosbis@ncsu.edu>
To: Steve Allen <sgallen@ncsu.edu>
Cc: Peter Harries <pjharrie@ncsu.edu>

Fri, Apr 21, 2017 at 3:06 PM

Hi Steve,

Students matriculating in Fall 2017 will need to apply to the MGIM program, but we can switch their curriculum to the MM once it is approved. I don't think the approval will happen before students apply for Fall 2017.

Thanks,
Melissa

On Fri, Apr 21, 2017 at 1:12 PM, Steve Allen <sgallen@ncsu.edu> wrote:

Melissa:

Understood.

The last group of students completing the MGIM program in Innovation Management from Aix-Marseilles University graduates this May. Students admitted in fall 2016 to the Global Luxury Management track will finish up in December. I was hoping to give them the option of MGIM or MM, but if they have to be MGIM that is fine.

What would be nice is to have the group of Global Luxury Management students matriculating in fall 2017 to get the MM degree. It appears we are on a path to make that happen.

Steve

On Apr 20, 2017, at 3:19 PM, Melissa Nosbisch <mlnosbis@ncsu.edu> wrote:

Hi Steve,

Since this title change will require Provost approval and UNC-GA notification, I wanted to advise that a Fall 2017 effective date is not possible. The Administrative Board only has a couple more meetings this academic year, and the Provost-level approvals often do not happen over the summer. We can likely get this change on agendas during the Fall 2017 semester for a January 2018 effective date.

Did you admit students to MGIM for Fall 2017? If so, at the time this action is approved, we can either move all of those students to the new title or allow them to complete the program under the MGIM title. Please confirm whether or not all students should be moved to the new title. If students choose to remain on the MGIM title, please send me those names.

I'll keep the proposal moving, but I wanted to let you know that Fall 2017 is probably not feasible.

Thank you,
Melissa

On Thu, Apr 20, 2017 at 11:24 AM, Melissa Nosbisch <mlnosbis@ncsu.edu> wrote:

This is great, thanks!

On Thu, Apr 20, 2017 at 11:23 AM, Steve Allen <sgallen@ncsu.edu> wrote:

Melissa:

Now I know how to edit a header! Hope this takes care of things.

Steve

Steven Allen
Associate Dean for Graduate Programs and Research
Poole College of Management
NC State University
Raleigh NC 27695-7229
[\(919\) 515-6941](tel:9195156941) office

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Melissa Nosbisch
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Raleigh, NC 27695

The logo consists of the words "NC STATE" in white, bold, sans-serif capital letters, centered within a solid red rectangular background.

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