“My participation in the Program during the summer of 2017 not only influenced me to apply for BASF’s Leadership Development Program (LDP), but also helped to prepare me for the interview process and, I believe, aided me in securing the position.”

Samantha Carpenter
PhD Candidate, 2017 A2i participant, and recent selectee for the BASF Leadership Development Program

Accelerate to Industry™ (A2i): Immersion Week

A2i offers NC State doctoral and postdoctoral researchers, along with alumni who hold doctoral degrees from NC State, an opportunity to participate in a unique training opportunity that develops key competencies highly valued by industry companies, including—

› Leadership and teamwork
› Communicating with non-technical audiences
› Market and technology evaluation
› Intellectual property and regulatory affairs
› Business strategy and commercialization

Other key features

› Lunch leadership series
› Company fair
› Personal branding
› Using LinkedIn, networking, resume writing, and interview strategies
› Leadership and communicating with non-technical audiences
› Personal and research elevator pitches

Want to learn more?

http://go.ncsu.edu/a2i
**2017 Outcomes**

Industry Immersion Week
Participant Exit Survey Responses

As a result of participation in the Program—

I possess a strong understanding of industry career opportunities.

95.9% Agree

I am more confident in my ability to perform teamwork, communication, leadership, and networking.

100% Agree

I gained understanding of basic concepts pertaining to the following business topics: project management, commercialization, marketing, finance, common business models, intellectual property, regulatory affairs, and technology evaluation.

100% Agree

I feel more confident in my ability to transition into an industry career.

100% Agree

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**2017 Industry Participation**

More than 60 industry professionals participated and represented 25 companies and organizations, including –

- BASF
- Eastman Chemical
- Lord Corporation
- Google
- ABB
- Biogen
- IQVIA
- GSK
- Merck
- SAS
- Becton Dickinson
- PPD
- Fujifilm Diosynth

Several industry segments were represented by participating companies, including –

- Energy
- Textiles
- Information Technology
- Biotechnology and Pharmaceuticals
- Aerospace and Defense
- Plastics and Chemicals

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Want to learn more?
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Contact Dr. Jason Cramer, A2i Director with questions
jmcramer@ncsu.edu
# Industry Immersion Week 2018 Tentative Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
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<tbody>
<tr>
<td>8:00 - 9:00 a.m.</td>
<td>Networking</td>
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<td>Breakfast</td>
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<tr>
<td>9:00 - 10:00 a.m.</td>
<td>Presentation</td>
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<td>Presentations</td>
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<tr>
<td>10:00 - 10:20 a.m.</td>
<td>Break</td>
<td>Break</td>
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<tr>
<td>10:20 - 11:20 a.m.</td>
<td>Presentation</td>
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<tr>
<td>11:20 a.m. - 12:30 p.m.</td>
<td>Lunch &amp; Leadership Series</td>
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<td>12:30 - 1:00 p.m.</td>
<td>Networking</td>
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<td>Company Fair</td>
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<td>1:00 - 3:00 p.m.</td>
<td>Career Panel</td>
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<td>3:00 - 3:20 p.m.</td>
<td>Break</td>
<td>Break</td>
<td>Break</td>
<td>Break</td>
<td>End Reception</td>
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<tr>
<td>3:20 - 5:00 p.m.</td>
<td>Workshop 1</td>
<td>Workshop 2</td>
<td>Workshop 3</td>
<td>Workshop 4</td>
<td>Workshop 1</td>
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<tr>
<td>5:00 - 6:00 p.m.</td>
<td>Team Project Work</td>
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<td>6:00 - 8:00 p.m.</td>
<td>Networking Reception</td>
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