



Accelerate to Industry™

FOUNDED BY
THE NC STATE UNIVERSITY
GRADUATE SCHOOL

NC STATE UNIVERSITY The Graduate School **JULY 29 - AUGUST 3, 2018**

“My participation in the Program during the summer of 2017 not only influenced me to apply for BASF's Leadership Development Program (LDP), but also helped to prepare me for the interview process and, I believe, aided me in securing the position.”

Samantha Carpenter

PhD Candidate, 2017 A2i participant, and recent selectee for the BASF Leadership Development Program

Accelerate to Industry™ (A2i): Immersion Week

A2i offers NC State doctoral and postdoctoral researchers, along with alumni who hold doctoral degrees from NC State, an opportunity to participate in a unique training opportunity that develops key competencies highly valued by industry companies, including—

- › Leadership and teamwork
- › Communicating with non-technical audiences
- › Market and technology evaluation
- › Intellectual property and regulatory affairs
- › Business strategy and commercialization

Other key features

- › Lunch leadership series
- › Company fair
- › Personal branding
- › Using LinkedIn, networking, resume writing, and interview strategies
- › Leadership and communicating with non-technical audiences
- › Personal and research elevator pitches

Want to learn more?

<http://go.ncsu.edu/a2i>

2017 Outcomes

Industry Immersion Week Participant Exit Survey Responses

As a result of participation in the Program—

I possess a strong understanding of industry career opportunities.

95.9% Agree

I am more confident in my ability to perform teamwork, communication, leadership, and networking.

100% Agree

I gained understanding of basic concepts pertaining to the following business topics: project management, commercialization, marketing, finance, common business models, intellectual property, regulatory affairs, and technology evaluation.

100% Agree

I feel more confident in my ability to transition into an industry career.

100% Agree

2017 Industry Participation

> More than 60 industry professionals participated and represented 25 companies and organizations, including –

- BASF
- Eastman Chemical
- Lord Corporation
- Google
- ABB
- Biogen
- IQVIA
- GSK
- Merck
- SAS
- Becton Dickinson
- PPD
- Fujifilm Diosynth
- Patheon

> Several industry segments were represented by participating companies, including –

- Energy
- Textiles
- Information Technology
- Biotechnology and Pharmaceuticals
- Aerospace and Defense
- Plastics and Chemicals



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Industry Immersion Week 2018 Tentative Agenda

● Presentation
 ● Networking
 ● Workshop
 ● Panel
 ● Team Project Work

	Sunday July 29, 2018	Monday July 30, 2018	Tuesday July 31, 2018	Wednesday August 1, 2018	Thursday August 2, 2018	Friday August 3, 2018
8:00 - 9:00 a.m.		Networking Breakfast	Networking Breakfast	Networking Breakfast	Networking Breakfast	Networking Breakfast
9:00 - 10:00 a.m.		Presentation 1	Presentation 3	Presentation 5	Presentation 7	Project Presentations
10:00 - 10:20 a.m.		Break	Break	Break	Break	
10:20 - 11:20 a.m.		Presentation 2	Presentation 4	Presentation 6	Presentation 8	
11:20 a.m. - 12:30 p.m.		Lunch & Leadership Series	Lunch & Leadership Series	Lunch & Leadership Series	Lunch & Leadership Series	Lunch & Leadership Series
12:30 - 1:00 p.m.		Networking	Networking	Networking	Networking	Company Fair
1:00 - 3:00 p.m.		Career Panel 1	Career Panel 2	Career Panel 3	Career Panel 4	
3:00 - 3:20 p.m.		Break	Break	Break	Break	End Reception
3:20 - 5:00 p.m.		Workshop 1	Workshop 2	Workshop 3	Workshop 4	
5:00 - 6:00 p.m.		Team Project Work	Team Project Work	Team Project Work	Team Project Work	
6:00 - 8:00 p.m.	Networking Reception					