**Important Dates**

**November 7**
- Deadline to apply to graduate Fall 2018
- Registration required Electronic Thesis/Dissertation (ETD) review deadline - Date by which a thesis or dissertation student must unconditionally pass the final exam, have the ETD review, and be registered in the current semester in order to graduate at the end of the current semester. Students will not be allowed to register in the same academic program for any subsequent semester.

**November 21**
- Final Error Free ETD Deadline

**December 5**
- ETD Committee Approval Deadline

**December 7**
- Last day of classes

**December 18**
- Grades for doctoral students walking in fall commencement are due no later than noon

**December 19**
- Fall Commencement

**December 20**
- Fall 2017 grades due

**Audits**

Students no longer have the option to self-select audit when enrolling for a course. Beginning in Spring 2019, all graduate students will need to submit an Audit Request form to the Graduate School for processing.

The new Audit Request form can be found [here](#).

Please note, all requests to add or change a course to audit should be submitted prior to census day (10th day of class). Any form submitted after census day will require a justification and may not be approved. Audited courses do not count towards full-time enrollment nor towards the student’s Plan of Work.

**New Admissions Staff Member**

Mikayla “Kayla” Anima has joined the Graduate School as an admissions processor. Her key responsibilities include answering inquiries received via email, phone, and chat; assisting applicants with their admission application; and being the first point of contact to visitors in the Graduate School. Her email address is [mnanima@ncsu.edu](mailto:mnanima@ncsu.edu) and her phone number is 515-1996. She is taking on the role that Denise Wesselow previously filled.

**Slate**

- Many of our Reader guides have been updated, including the [Reader Overview](#) and [Reader Review Forms](#); a table of contents has also been added to each.

- We have added a document containing the [application export values](#) to assist with building queries in Slate.

- Reader filters can be added to help you and your faculty quickly locate applications; for example, if you have faculty who review applications for multiple programs or concentration areas within a program, we can add filters to allow them to focus on a specific program or concentration. This is just one example of how to use filters, there are many different ways, please contact [Lindsay Gentile](mailto:lindsay.gentile@ncsu.edu) to explore your options.

Using the default view, the bins will show all applications that you have access to:
However, by using a filter, you can select the applications you want to review:

Admission Deferments from 2018 terms
We have been allowing admitted students who originally applied for a 2018 term to defer to a 2019 term without creating a new application in Slate. The deadline for them to request and finalize their deferment (meaning they need to pass international clearance, send official transcripts and accept the offer and pay their enrollment deposit) is February 1. We will be reaching out to the incomplete deferrals shortly.

Slate Communications Brown Bag Presentation
At the Halloween Brown Bag meeting, Lauren Liston and Skyler Bunn outlined the Graduate School's effort to reach potential applicants via Slate email drip campaigns. The attached slides include an overview of our current campaigns and examples of what your individualized campaign might look like. Please reach out to Lauren (Lpalerm@ncsu.edu) and Skyler (srbunn@ncsu.edu) to take the next steps towards setting up your program's interest form and drip campaign.

GSSP Indicators for Tuition Sponsorship
Those students who received a Fall 2018 tuition award and are within eligible semesters for Spring 2019 will automatically have a GSSP tuition "do not cancel [enrollment]" service indicator for Spring 2019 added to their student accounts. If you have a group of new graduate students that need GSSP tuition indicators for Spring 2019, to prevent possible enrollment cancellation by the Cashier's Office, please
send Annie Erwin (alwhite7@ncsu.edu) a list of those student IDs in an Excel spreadsheet (template linked) by November 15th and they will be uploaded to the system on the department's behalf. This will prevent departments from having to add them one-by-one in cases where there are many. But, if departments would like to add them manually, they are welcome to do so (see Manage Service Indicator Instructions).

GSSP Indicator Upload Request Form
https://grad.ncsu.edu/wp-content/uploads/2018/05/gssp-indicator-request-form-2188.xlsx

* Please remember that only graduate students that will be eligible for GSSP tuition support (within allowed semesters) should receive a GSSP tuition indicator.

* If the student will be beyond their allowed semesters for GSSP tuition support and the advisor/department still plans to sponsor them (payment through a department initiated GA-1), the "DEPT" - department sponsorship (non-GSSP) indicator is appropriate.

Graduate Assistantships - NextGen
- NextGen Appointments for January 1 can be entered or modified starting Monday, November 5th.
- Make sure that all modifications and early separations are appointments ending on December 31 are APPROVED by the auto term date of December 12th.
- To avoid having to rush rehire actions after the fall appointment auto terms on December 13th, you can enter a modification of the current appointment to extend the end date. You can also modify other job details while extending the end date. If the salary distribution is also changing, this should be entered in Distribution Setup after the action is approved (distribution changes can not be made through modify). Modifications to extend the date must be completed before December 12th's auto-term.
- Any modifications not approved by the appointment's auto-term must be deleted and re-entered as a new grad appointment. Make sure to track HR and payroll dates to keep your hiring process moving along smoothly.

Camp Completion
Please let your graduate students know about the December 2018 edition of Camp Completion, a week-long retreat for graduate students in any discipline looking to complete their thesis, dissertation, capstone project, or journal article. Camp Completion offers dedicated writing time, opportunities to get feedback from faculty experts, and short instructional activities in addition to providing students with lunch, coffee, and snacks every day! Students can go to our website for information and to sign up.

Mid-November Writing Workshops
Graduate Writing Support Services is offering two interactive workshops on Wednesday, November 14: One about your advisory committee (10AM) and one about journal peer review feedback (1PM). Visit our workshops page and click the course names to learn more. Please encourage your students to register for and attend these useful writing workshops!

Professional Development Series for International Students
Please let your graduate students know about the Spring 2019 US Academic Writing for Graduate Students professional development series hosted by the Graduate School's Writing Support Services. These 6-week non-credit "courses" equip multilingual writers with skills for effectively using American academic vocabulary, grammar, and style in their writing. Participants will also practice effective writing strategies that they can apply to writing they are currently doing for their degree programs. There will be two, 6-week sections offered this term: Section A from 1/16 to 2/20, and Section B from 3/20-4/24. Visit our development series page and click on “US Academic Writing” to learn more.

Teaching and Communication Certificate Deadlines
The deadline for earning the Teaching and Communication certificate this semester is approaching quickly. Students need to submit their final online portfolio through Moodle by December 1, and complete
all of their 100 approved hours by December 10. The next registration period for the certificate program is January 15-February 1, 2019. More information is available on our website.
Slate Communications

Lauren Liston (lpalerm@ncsu.edu)
Skyler Bunn (Srbunn@ncsu.edu)
Advantages of Slate

• Efficiently engage with prospects to increase application numbers

• Measure efficiency of emails with analytics tools (link-clicks, open rates, etc.)

• Information tied to prospect’s record (test scores, bio/demo) is automatically transferred into application

• Send emails to applicants through Slate (or with BCC email address) to track correspondence
Overview

• Interest Form Campaign

• Apply Now Campaign

• Designing Your Department’s Drip Campaign

• Example Drip Campaign
Without Individualized Drip Campaign

With Individualized Drip Campaign

Sends scores to Grad School

Interest Form Drip Campaign

Fills out form: specifies program of interest

General Apply Now Campaign

Your Program’s Apply Now Campaign
Overview

• Interest Form Campaign

• Apply Now Campaign

• Designing Your Department’s Drip Campaign

• Example Drip Campaign
Interest Form Campaign

Sent to prospects who have submitted test scores to NC State, but not yet completed an interest form or started an application.
Overview of Programs

- Encourages prospect to explore graduate programs and fill out general interest form.
Dear,

As you consider NC State for your graduate studies, we understand that where you study is just as important as what you study. Our campus is ideally located in the heart of the state’s capital, Raleigh, a city consistently ranked on national “best” lists for jobs, food, growth, and affordability:

- Coolest Places to Eat: Top 10 (Fodors, 2018)
- Hot-spot for Tech Jobs: #2 (Forbes, 2018)
- Best City for Young Professionals: #3 (Forbes, 2018)
- Best Big City in the Southeast: #1 (U.S. News, 2019)

As Raleigh’s growth has continued to attract young people and families, the city has also developed a vibrant cultural community that makes it one of the country’s most exciting places to live. In addition to its thriving music scene and nationally recognized restaurants, art galleries, and museums, Downtown Raleigh frequently hosts music, food, and arts festivals that attract international talent and fill the streets with joyful crowds.

Our state’s mountains and beaches offer a weekend away from the bustle, as do the 200 parks and more than 160 miles of paved greenway across Raleigh. With attractive career opportunities in a flourishing, engaged community, there is no better place to start your future than NC State.

If you’re ready to apply, click here or fill out the inquiry form below to find a program that feels like home.

Sincerely,

Dr. Peter Hansbo, Interim Dean
Professional Development

• Introduces the Graduate School’s various professional development programs and available support
When a prospect submits this form, they will receive our “Apply Now” drip campaign emails.

If you have created your own drip campaign, prospects who select your program will be directed to your program’s interest form.
Until you create your own interest form and drip campaign, prospects interested in your program will receive these emails.

Apply Now Campaign

Default drip campaign sent to prospects who have filled out the Graduate School’s general interest form.

Until you create your own interest form and drip campaign, prospects interested in your program will receive these emails.
Overview of NC State

• NC State’s appeal

• Latest news about graduate student research

• Push to apply
Dear,

Throughout your time in the program, we will do everything possible to ensure that you feel like a part of our family. At NC State, you will be joining a campus community stimulated by cutting-edge research facilities, expansive natural spaces, and thinking local culture, all of which will enable you to build productive habits and relationships that will last a lifetime.

As the Wolfpack continues to grow, NC State's on-campus resources are constantly evolving to provide the environment that students need to collaborate, innovate, and launch successful careers. Centennial Campus features the high-tech Hunt Library, which is full of flexible meeting spaces, private study areas, multimedia recording rooms, and so much more, with Lake Raleigh just beyond its grounds. Get a feel for our state-of-the-art research library.

On Central Campus, the brand new Talley Student Union offers a comfortable place to grab a bite to eat between classes, gather with study groups, and work with student organizations to effect positive change at NC State. A short walk away is the Hunt Library and Hindsborough Street, which is alive with restaurants, used bookstores, and local coffee shops that are a vital part of our vibrant community.

If you're ready, start your application below.

Sincerely,

Dr. Peter Harris, Interim Dean

Apply Now
Financial Aid Resources

- Directs prospect to financial aid website
Designing Your Department’s Drip Campaign
Your “Apply Now” Drip Campaign

Campaign goals:

• Highlight attractive and unique aspects of your program and NC State

• Offer specific contact information for personalized feel

• Direct prospects to your website’s resources to cut down on frequently asked questions

• Motivate prospects to start their application
Typical Email Topics

• Invitation to Engage

• Student Experience

• Faculty Spotlight

• Latest Research

• Financial Aid and Assistantships
Example Drip Campaign

Drafts of drip campaign for the
Youth, Family, and Community Sciences Program
Invitation to Engage

• Direct prospects to website resources
• Connect them to social media accounts
• Invite them to get in touch
Student Experience

• Describe program culture

• Spotlight student with quote about program

Hello,

NC State's Youth, Family, and Community Sciences Online programs are designed for busy people, many of our students are working professionals, who also have children and family obligations. Our programs' flexible format is ideal for students who, despite their full lives, are striving to enhance their skills and start a worthwhile career guiding our communities to a better future.

Taylor McDonald, a 2018 Master's graduate who focused on Youth Development and Family Life Education, describes how faculty support contributed to her transformative experience:

“Throughout my journey in this program, I have met mentors who I hope will be part of my life forever. The YFCS graduate program has really helped me flourish as a student, person, and aspiring academic. I began my journey in the YFCS graduate program in the Fall of 2016, and it has honestly been one of the best decisions of my life.”

Read more about Taylor's story here. If you're ready to apply, browse the current course options and learn about the application process here. If you would like to discuss how our programs will facilitate your career development, please get in touch with me. I would be delighted to talk with you via email or schedule time for a call.

Apply Now →
Careers: Student Spotlight

• Overview common career paths

• Direct to career resources on website

• Spotlight recent graduate or alumni story about career development
Financial Resources

- Highlight your program’s specific scholarships or assistantships
- Link to general financial aid website
Contact Us

• Lauren Liston (Lpalerm@ncsu.edu)
• Skyler Bunn (Srbunn@ncsu.edu)